

BENEVON CURRICULUM BENCHMARKS

Workshop Level	Pre-Requisites
101	Meet team composition requirements.
Online NTMI	Each participant must be part of an existing team that attended a Benevon two-day workshop within the last two years.
201	<ul style="list-style-type: none"> • Team has attended Benevon 101, and • Had an Ask Event and submitted a completed Form for Success, and • Has a minimum of 20 Multiple-Year Giving Society Donors, and • Had a Leadership or Challenge gift of any amount at the Ask Event.
301	<ul style="list-style-type: none"> • Team has attended Benevon 201, and • Has a minimum of 40 Multiple-Year Giving Society Donors, with at least one at the middle giving level, and • Had a Leadership or Challenge gift that is equal to or greater than middle giving level times five years and larger than last year's gift.
First Advanced Sustainability Workshop	<ul style="list-style-type: none"> • Team has attended Benevon 301, and • Has 60+ Multiple-Year Giving Society Donors before first BASW and adds 30+ Multiple-Year Giving Society Donors annually, and • Had a Leadership or Challenge gift that is equal or greater than highest level in Multiple-Year Giving Society. • Annual increase in major gifts of 10% or more.
Second Advanced Sustainability Workshop and Beyond	<ul style="list-style-type: none"> • Team has attended Benevon 301 or one Benevon Advanced Sustainability Workshop two-day workshop per calendar year, and • Has 90+ Multiple-Year Giving Society Donors before second BASW and adds 30+ Multiple-Year Giving Society Donors annually thereafter, and • Had a Leadership or Challenge gift that is equal or greater than highest level in Multiple-Year Giving Society. • Annual increase in major gifts of 10% or more. • At least 50% of money raised from the Benevon Model is non-Ask Event related.