



BENEFITS OF THE BENEVON™ APPROACH

- Gives your organization a system for raising sustainable funding from individual donors, which account for more than 80% of all contributions.
- Focuses on fundraising as a science, rather than an art
- Continuously builds your base of lifelong donors; gets you off the treadmill
- Allows your organization to establish a multi-year unrestricted giving society
- Mission-based; honors your donors' true commitment to your work
- Includes everything you are already doing right
- Treats donors the way you would want to be treated:
 - Permission-based; no more strong-arming
 - Organic; allows time for donors to become educated, inspired, and involved before being asked for money