

eTapestry Cloud Fundraising for Benevon's Next Step users



Our cost-effective monthly subscriptions have no upgrade fees, no backup fees, no high cost maintenance fees, and, since eTapestry is in the cloud, the only hardware you need is your laptop. Simply put, eTapestry is the most effective and affordable fundraising solution in the market.

STARTER	ESSENTIALS	PRO
\$149/month	\$249/month	\$449/month
<ul style="list-style-type: none"> • Web-based Fundraising and Constituent Management Database • Unlimited Users License • Up to 1,000 records • Mobile Access • Role-based Security and Admin 	<ul style="list-style-type: none"> • Web-based Fundraising and Constituent Management Database • Unlimited Users License • Up to 5,000 records • Mobile Access • Document Attachment • Executive and Benchmarking Reporting • MS Outlook Email Integration • Role-based Security and Admin 	<ul style="list-style-type: none"> • Web-based Fundraising and Constituent Management Database • Unlimited Users License • Up to 15,000 records (additional records available) • Mobile Access • Document Attachment • Executive and Benchmarking Reporting • MS Outlook Email Integration • Role-Based Security and Admin • National Change of Address (1x annually)
Online Fundraising	Online Fundraising	Online Fundraising
1 online fundraising form* 25,000 emails + eMarketing reports**	3 online fundraising forms* 50,000 emails + eMarketing reports**	5 online fundraising forms* 100,000 emails + eMarketing reports**
Training and Support	Training and Support	Training and Support
Email Support Chat Support Unlimited On Demand Training	Email Support Chat Support Unlimited On Demand Training Instructor-Led online classes	Email Support Chat Support Unlimited On Demand Training Instructor-Led online classes

Continued on following page

STARTER Implementation and Other Services	ESSENTIALS Implementation and Other Services	PRO Implementation and Other Services
Self Import Wizard Implementation Consulting (3 hrs. included)	Basic Data Conversion*** Self Import Wizard Implementation Consulting (5 hrs. included)	Basic Data Conversion*** Self Import Wizard Implementation Consulting (5 hrs. included)
Add-ons	Packages	Price
Phone Support	All	\$99/month
Block of 2500 Records	ESSENTIALS and PRO Only	\$49/month
Personal Fundraising	All	\$69/month
Greater Giving	All	\$49/month
eStore	All	\$69/month
Donor/Member Login	All	\$69/month
Moves Management	All	\$29/month
Planned Giving Calculator	All	\$29/month
Additional email bands	All	5,000 emails - \$120 10,000 emails - \$200 25,000 emails - \$400 50,000 emails - \$650 100,000 emails - \$1,000 250,000 emails - \$2,000 500,000 emails - \$2,500

Cloud Fundraising Database includes:

Fundraising management database, updates and enhancements, eReceipting, Blackbaud Merchant Services, Segmented Gifts, Social Media Integration

For Custom eCommerce and Data Conversions:

Customer price will include credit for hours included in packages.

Other: Target Analytics, Cart Services, Data Enrichment Services and Websites are all priced under current pricing structure

Also Available: Custom data conversion, custom online fundraising forms, custom consulting packages, Website Templates and Website custom creation, data services including: Match Finder, Mass Duplicate Merge, Phone and Email Appends

Personal Fundraising and eStore monthly price includes page creation. Additional consulting services are available depending on need.

* **Online fundraising forms include:** 5 field set-up, matching site design, donation form, event form, membership form, golf form (custom development available upon request with additional charges). Visit www.eTapestry.com to view examples.

** **eMarketing:** email bands included in each level of the packages which also include eTapestry's Advanced email marketing tool which includes spam reports, open and click thru reports etc.

*** **Basic Data Conversion includes:** conversion of individual and organizational data fields, conversion of gift data fields, data must be contained in 3 Excel files or 3 Access table files, maximum of 60 columns/fields per Access table or Excel worksheet, maximum 100,000 gift transactions and test run

► To learn more about eTapestry, visit www.etapestry.com or contact your Blackbaud account representative.